



”SOCIAL ENTREPRENEURSHIP IS THE KEY”

CASTELLAMMARE DI STABIA, ITALY
MAY 15TH - MAY 21ST



Erasmus+

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DAY 1

First day of the project during our very first activity together you could see everyone tired but excited for a new beginning nonetheless. The day started calmly at 10:00 with fun energizers and activities focused on getting to know each other. Meeting new people, their cultures and ideas is always the best part of any project. At the coffee break you could see everyone rushing to grab an espresso and talk with people around them.



After the first session everyone had lunch together, tasting the famous Italian cuisine. Second activity session started at 14:30. After getting to know our "secret friend" and basic information about the project we divided ourselves in smaller groups and went into the city in order to complete some small tasks and get to know Castellamare. Some examples of these tasks were taking pictures with locals and informing younger locals about the Erasmus+ project and how they can also join. Finishing the trip in the beautiful city of Castellamare we returned for dinner, hung out with each other and had a fun evening.

BY EVAN

DAY 2



The day started as usual. Rainy, that was a bit unfortunate but we got used to it from the day, kept our hopes for the free day (fingers crossed).

We got up in the morning, head for the breakfast just to get some energy for the activities. Started with the energizer at 10, got a bit energized from the buffet also that our organizers made with coffee, sweets, juice and water, everything for everyone.

The activity at first got us splitted into 5 groups, in which we had to think and write on what every subject meant. The 5 topics as comprehended some of the Erasmus + opportunities (Mundus, Training sessions, Youth Exchange, etc). Found out many interesting details about these opportunities and everyone i think decided which of the subjects is meant for his/her personality.

For the second sessions we were again 5 teams, and by rotation we had at first figure out by talking with eachother in team, what the subjects mean and then write it down on the flipchart paper. The 5 subjects presented were connected to business and entrepreneurship.





The last activity was to learn and find different business incubators, accelerators and angels across Europe then again present 3 examples with some details to the group with a short discussion part. The day ended with a nice dinner and some quality time outside in the city with good desserts and mood.

BY GABI

DAY 3

For sure was a memorable day as we had so many interesting activities. Our day started as usual with an Italian breakfast and after that Greek team started with an energiser to boost our mood. The first activity was about SWOT analysis regarding social entrepreneurship in each country.

This one was challenging and we did our best to find as much information as we could for each point from the analysis: strength, weakness, opportunities and threats for the every country involved. Of course that after we made our research we also presented the results to our colleagues so all could know better the details. After our lunch we had our second session and for this time we had a role play where each country needed to make a theatre project regarding the SWOT analysis.



Another activity was the TV show with a successful youth social entrepreneur from Europe under 30 years old. Markus Villig (Bolt founder), Tarek Müller (AboutYou), Dimitrios Papadopoulos (InfinityGreece) and Josephine Goube (To good to go) were our subjects and we choose to present their successful stories.



The day was closed with our dinner and after that we started to prepare for the intercultural night. This part of the project is the most interesting because we have the chance to see and try new things from other countries and cultures. Each country hold a short presentation and after that was a lot of fun, good food and sweets.



BY VANESA

DAY 4

For our free day, Romanians, choose to go and explore Positano and also Amalfi Coast.



We took the metro to Sorrento and then the bus to Positano. When we arrive, we were amazed by the beautiful view. Discovering, exploring and testing the sea, that's how we spent our time in Positano. Then, we took again the bus to Amalfi, when we explored the small streets and the shops.

We ate different types of Frittatina and lemon sorbet, which is a specific recipe of the zone. Then we also tried the sweetmeats from Nino and Friends and we felt like guests, because the sellers gave us to try their delicious for free. After that we drink a coffee and watched how the waves dances on sand. In the bus, we stayed to the left side to watch the landscape and the sea. We had a fulfilling day, but it was worth it completely.



BY EMILIA

DAY 5

The participants were asked to form teams of at least 3 participants, and create a business idea based on the pictures posted on the walls in the room. Each team had the whole morning to prepare a 3 minute pitch about their business idea in the afternoon.



There were 8 teams and their business ideas were called:

1. Out of the Blue: a social business that addresses mental health issues and stigma by providing a personalised matchmaking service between people who want to undergo therapeutic treatment and the perfect therapist for them. The revenue is then reinvested in mental health-focused youth exchanges.

2. Like home: Is a business that employs refugees and create blankets, pillows and bed sheets in a design which resembles the culture and traditions of their home giving them a job and also a chance for a better integration in society.

3. More than food: Is an organization connected with mental health and eating disorders. We offer different services such as supporting groups, sessions with professionals etc. Our main goal is to help people in need.





4.Kitty Camp: is business idea which creates a hotel for homeless cats and more. Also, they implement a coffee shop with cats around for adoption.

5.Food for good:Tackling the food waste “Food 4 Good”, is a mobile application, which provides intermediary services. The latter are meant to repurpose food that would otherwise be thrown away.

6.Earth it: An app with a main task to raise awareness about pollution as a social issue. The app will allow the user to scan barcodes of their products giving them info whether the product is recyclable and if yes then what steps should be followed. It also allows people to use an interactive map that shows how much the area around them is polluted. They are given the chance as well to participate in different events, gatherings and more. And last but not least the user can gather earth points which can be exchanged for a variety of prizes. This can encourage everyone using the app become more active in today's society creating an even better one.



7.Life Goal: is a business idea about an app that provides solutions to all your problems that can be resolved by the way you eat. There is also a restaurant based on the recipes from the app where people can go and eat healthy balanced meals.

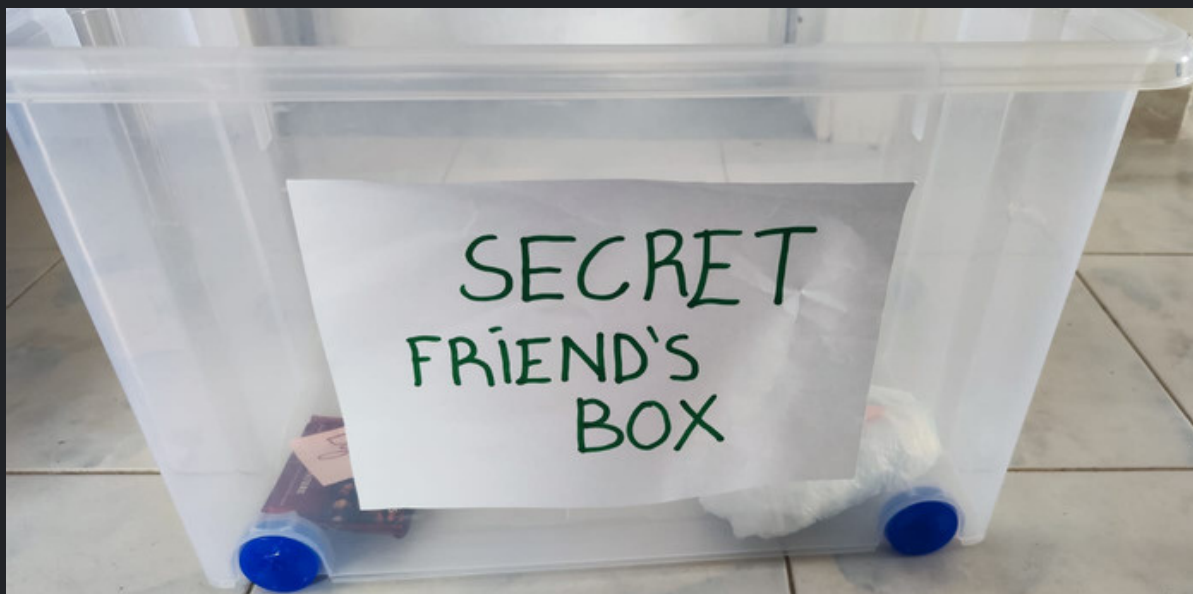


8.Empower coin: EmpowerCoin is a groundbreaking social impact cryptocurrency platform dedicated to driving financial inclusion and positive social change. By harnessing the power of blockchain technology, EmpowerCoin provides accessible and affordable financial services to individuals NGOs and social enterprises who have been marginalized by traditional banking systems.

BY DARIUS

DAY 6

The last tday of activities is here. A bit sleepy after the nightout in the city last night, gathered in the activity room for one last session about Erasmus dissemination plan for each country.



After establishing the plans, have managed to finish the final touches for the projects. Later this afternoon, will meet again in the activity room, share opinions, talk with our secret friend and let them know who we are, laugh and have a good time in the last night of the project. Memories for a lifetime from Castellamare ! Enjoyed, laughed, managed to make some connections and eventually maybe we will see each other again. Thank you Italy, you were amazing !

BY GABI

ERASMUS OPPORTUNITIES

YOUTH EXCHANGES AND TRAINING COURSES

ONE OF A KIND EXPERIENCES WHICH ENCOURAGE NON-FORMAL EDUCATION AMONG YOUNG PEOPLE. ON THEM PERSONS GATHER FOR COMPARATIVELY SHORT PERIODS OF TIME TO DISCUSS DIFFERENT TOPICS.



EUROPEAN SOLIDARITY CORPSE

OFFERS VOLUNTEERING OPPORTUNITIES FOR YOUNG PEOPLE WHO HAVE COME OF AGE. IT IS PERFECT FOR PERSONS SEEKING LONGER PROGRAMMES FOCUSED ON MAKING SOCIAL CONTRIBUTIONS.



ERASMUS MUNDUS



TARGETTING MASTER AND PHD STUDENTS, ERASMUS MUNDUS IS A COMPETITIVE PROGRAM WHICH ALLOWS STUDENTS TO STUDY IN AT LEAST TWO UNIVERSITIES IN AT LEAST TWO DIFFERENT COUNTRIES. THE PROGRAMME COVERS ALMOST EVERYTHING AND ENSURES A JOINT DEGREE RECOGNISED BY BOTH UNIVERSITIES.

ERASMUS STUDENT EXCHANGE



A PROGRAM FOR UNIVERSITY STUDENTS WHO WANT TO GAIN INTERNATIONAL EXPERIENCE OR STUDY ABROAD. THE OPPORTUNITIES YOU CAN ACCESS ARE LIMITED SINCE THE RULING FACTOR IS THE PARTNERS OF YOUR OWN UNIVERSITY.

ERASMUS FOR YOUNG ENTREPRENEURS

SUITABLE FOR START-UPS AND NEWLY FOUNDED BUSINESSES, ERASMUS FOR YOUNG ENTREPRENEURS AIMS TO CONNECT PEOPLE FROM SIMILAR FIELDS. IT ENCOURAGES INTERNATIONAL PARTNERSHIPS AND NETWORKING.



**FOR MORE INFORMATION GO TO
WWW.EUROPEAN-UNION.EUROPA.EU**



THE END

